



Thinking About Becoming a Dog Trainer?

Top 3 Services for Earning Income & Loyal Customers



Private Lessons

Client Benefits:

- 🐾 Personal attention & convenience

Trainer Benefits:

- 🐾 Training takes place in the real-life context of the home- where behaviors are actually happening.



- 🐾 Higher rates because it is one-on-one, customized, & convenient.



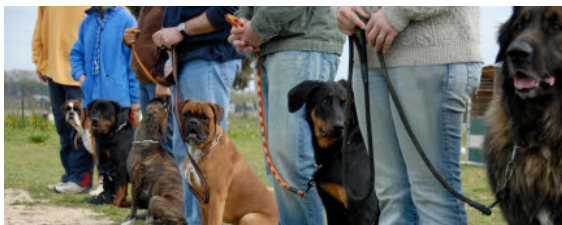
Group Classes

Client Benefits:

- 🐾 Group classes can be more cost-effective

Trainer Benefits:

- 🐾 Group classes provide an efficient way to train many dogs and owners at once.
- 🐾 Generate significant income for a smaller time investment (full classrooms with 6-10 dogs signed up for an hour of your time).



Day Training / Board & Train

Client Benefits:

- 🐾 Training conveniently happens without their presence.
- 🐾 After training is completed, the client gets to see results & learn how to use already "installed" behaviors.



Trainer Benefits:

- 🐾 In day training, trainer goes to client's home 2-5 times a week to work on obedience or manners, usually while client is at work.
- 🐾 Great service for trainers or dog walkers to add to their business.
- 🐾 Since Board & Train is a high-end, labor-intensive service expected to produce great results, trainers typically command premium rates.



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